

Hi, I'm Elad Shimshoviz

Junior Product Designer

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[Elad Shimshoviz](#)

'18 -
present

Senior Video Editor & Senior Technical Editor | Sport 1 Charlton

Editing and producing complex editorial video content, including feature stories, teasers, and high-impact clips at Sport 1, a national sports television channel covering leading football leagues and major international tournaments.

I edit video content under tight deadlines in high-pressure, real-time production environments, collaborating closely with producers, directors, and content editors to deliver content for live broadcasts, live studio coverage, and the channel's other media platforms.

Selected highlights:

Progressed from highlights editor to senior editorial and technical roles.

Led editing of long-form editorial content, including in-depth feature stories and interview-based programs.

Created high-exposure content during major international tournaments, including widely viewed digital clips such as the official recap of Spain's UEFA European Championship victory.

'25 -
present

UI Design | Freelance

UI design work for Studio Liza, an independent design studio led by my UI instructor in the Netcraft UX/UI program.

Worked on real client projects, applying structured UI thinking to production-level design tasks.

‘23 – ‘24

Video & performance analyst | Hapoel Ramat-Gan U-19 Football Team

Analyzing individual players and team performance to support tactical decision-making and player development. Creating performance reports and instructional videos for coaches and players.

‘19 – ‘23

Freelance Video Creator

Planning, filming, directing, editing, and color-grading independent video projects, including weddings, live music, and promotional content.

Education:

- Dagola - Product & UX/UI Career Accelerator (Nov 2025 — Jan 2026)
- UX/UI & Graphic Design Certification - Netcraft College (2025)
- Film studies - Sam Spiegel Film & Television School (2014-2018)
- Football Analyst Certificate - Sport Panel College (2023)

Skills:

Figma | Photoshop | Illustrator | Avid | Premiere Pro | After Effects | Performance Analysis (Football) | Storytelling

AI-Assisted Design:

ChatGPT | Claude | Figma Make | Figma Agents | Base44 | Lovable
Ideation, prototyping and design iteration, including MCP-connected workflows.

Languages:

Hebrew - Native Speaker | English - High Level